



St Francis RFC Sponsorship Packages 2012 - 2013



St Francis Rugby Football Club



www.st-francis-rugby.co.uk

Established 1960

Introduction

Saint Francis Rugby Football Club is currently celebrating its 53rd year and is looking to develop links with businesses in the local area. One way of developing these links is through sponsorship packages, which not only builds on the club's solid foundations, it also is a vehicle for developing awareness of businesses and their products or services.

St. Francis RFC offers rugby to its members through playing in the Sussex County Leagues, County and National Cup competitions, plus friendly games for players of all levels and abilities.

The club at present runs three sides – two men's and one ladies which compete in the Sussex 2 West, Sussex 3 West leagues & RFWLE2 respectively. Games are played every Saturday from September through to April with ladies fixtures played on Sundays.

As a Club our aims for 2012 / 13 are to build a 1st team capable of competing in the Premier Division of Sussex Rugby, recruit & develop players of all abilities for our 1st, 2nd & Ladies XV's. But above all we want to establish a stable Club platform within the ethos of Grassroots Rugby.

History

St Francis RFC was founded in 1960 by St. Wilfrid's School old boys who attended a youth club attached to the Friary Church of St. Francis and St. Anthony, hence the name St. Francis Rugby Football Club. In its infancy the first president was the parish priest Father Malachy. The central administrator was the late Jack O'Neil who was secretary, chairman and treasurer, latter he became the second president of the club and was patron until his death.

The club has had a nomadic existence, playing in Northgate, Ifield, Langley Green, Bewbush and Broadfield before moving to its present ground at Southgate playing field. The club's first clubhouse was the Jet Line Club, then it moved to Goff's Park Pavilion where it resided for 25 years. At the beginning of the 1998/1999 season, the club joined forces with the Crawley Irish Centre to form the Emerald Sports & Social Club at Southgate Pavilion

St Francis RFC - Partnerships

St Francis RFC form 1 part of an umbrella organisation The Emerald Sports & Social Club the other partners being Crawley Irish Centre & Crawley Cricket Club. The Clubs enjoy good internal working relationships & also with Crawley Borough Council who are keen to see development within the Park.

Along with Rugby & Cricket, the Club provides a base for many social activities including Irish Dance Classes, Pensioners Clubs & Provides a facility for the local dance group the O'Brien School of Dance better know as The Celtic Colleens.

The Club regularly runs charity events & over the years has generously supported various charities including St Catherine's Hospice & Alzheimer's Society.

St Francis Rugby Football Club



www.st-francis-rugby.co.uk

Established 1960

Where Your Sponsorship Money Will Go

St Francis RFC is a not-for-profit organisation. No player, official or associate of the club is paid for his/her involvement. All sponsorship funding goes to the club and is used to run and equip the club. Areas of expenditure include;

Rugby Shirts & Kit, Training Equipment – Tackle Bags, Pads, Cones, Balls, Major Capital Purchases, Specialist Training, Kit –Scrummage Machine, Water Bottles, Hire of Sports Facilities for Winter Training ,Pitch Hire Fees, Insurance ,Medical Kits, RFU Subscriptions, Referee Costs, RFU Standard Coaching Courses

Sponsorship Packages Available:

Main Club Sponsors: - £1500 +

Team Shirts, Major Purchases

Key Sponsors – £500 - £1500

Sponsorship of Special Events – VP Lunch's, Burns Night, Club Dinner, Sponsor Day

Core Sponsors – £350 - £500

Day to Day Running of the Club, Essential Costs, supplements, hire costs, training equipment etc

Website Sponsor - £50 - £100

What All Sponsors Receive

Advertisement button placed on the club's popular website.

Pitch Side perimeter advertising board

Full Privileges of Full Membership - All sponsors will be able to apply for autumn international and six nation's tickets (at cost)

Invitation to VP & Sponsors Lunch

Invitation to Club Annual Dinner (@ Cost)

Major Sponsor

As above + advertising on Shirts + Training Kit & invites to Annual Dinner agreed on an individual basis.

David Newcombe – email - david.newcombe@spi-security.co.uk tel – 07920538954

St Francis RFC Commercial Manager